



red lodge

AREA CHAMBER OF COMMERCE

RED LODGE AREA CHAMBER OF COMMERCE/VISITORS CENTER

P.O. Box 988
701 N. BROADWAY
RED LODGE, MONTANA 59068
406-446-1718

DIRECTOR@REDLODGECHAMBER.ORG

WWW.REDLODGECHAMBER.ORG





The **Red Lodge Area Chamber of Commerce** actively advocates for the interests of their members, promotes pro-business initiatives and addresses challenges faced by the community.

WHY JOIN?

We work hard to provide opportunities to increase visibility for your business, plan events that encourage networking with other business professionals and actively promote member businesses to locals and tourists alike.

★ VISITOR CENTER

8000+ visitors and 1000's of phone calls. We have met visitors from all 50 states and 28 countries. We refer calls, visitors and locals with questions on activities, attractions, events, lodging, restaurants, services and everything in between. We also mail an average of 120 travel planner packets per month!

📢 MARKETING

SOCIAL MEDIA – Facebook, Instagram, e-mail blasts

FAM TOURS – guided state tours to promote Red Lodge

BULK MAIL PERMIT USE – save on postage with min 200 pc mailings

BANNER SPACE – on chamber lawn available for rent daily or weekly

VISITOR CENTER DISPLAY SPACE – display space available for monthly or annual rental

DESTINATION RED LODGE – priority space/placement

REDLODGE.COM – listing upgrade

🤝 COLLABORATION

FRIENDS OF THE BEARTOOTH ALL-AMERICAN ROAD – attend committee meetings for the Beartooth Highway. We run FB & the website

CHAMBER PARTNERSHIPS – work with Billings and other area chambers to further our initiatives

RED LODGE BUSINESS ALLIANCE

TOURISM BUSINESS IMPROVEMENT DISTRICT (TBID)

💬 COMMUNICATION

CHAMBER CHAT – weekly e-news

WHAT'S HAPPENING – weekly e-blast of current events

HELP WANTED – free job postings for members

MEMBERSHIP CONTACT LIST – mailing and email list of current members

💎 COMMUNITY

WAYFINDING PROGRAM – working with TBID, City and Mainstreet program/grant writing to implement a welcoming and directional signage program

RED LODGE PROUD & BEAUTIFUL – fundraising, purchasing & installation to continue enhancing our downtown area with the Flower Baskets on Broadway.

FIREWORKS – all fundraising and implementation

ACTIVE TRANSPORTATION PLAN (ATP) – Making RL more walkable, bikeable, safe routes to schools, etc...

👍 REFERRALS

CONVENTIONS, WEDDINGS, RE-UNIONS & MORE – help to plan events, promote businesses and prepare informational packets.

MEMBER REFERRALS – highlighting member businesses when answering inquiries

📅 EVENTS

CHRISTMAS STROLL

CITIZEN, BUSINESS AND EMPLOYEE OF THE YEAR

AFTER HOURS

BEARTOOTH HIGHWAY OPENING CELEBRATION

RED LODGE CAR SHOW

RIBBON CUTTINGS

👤 ADVOCACY

YELLOWSTONE COUNTRY – travel and tourism group that promotes a part of Montana that includes Red Lodge

STATE AND REGIONAL MEETINGS – including the annual Governor's Conference on Tourism and Montana Association of Chamber Executive



Red Lodge Area Chamber of Commerce

701 Broadway Avenue North

PO Box 988

Red Lodge, MT 59068

406-446-1718

director@redlodgechamber.org

www.redlodgechamber.org



Your membership working for you!



What We're Up To:

- www.redlodge.com With over 500 unique visitors each day, this site is the most cost-effective advertising opportunity. **Links start at \$20 month for members**
- CHAMBER CHAT- weekly e-news
- WHAT'S HAPPENING-list of everything going on in town for the week
- SOCIAL MEDIA- Facebook, Instagram, e-mail blasts
- VISITOR CENTER- 8000+ visitors and 1000's of phone calls. We have met visitors from all 50 states and 28 countries. We refer calls visitors and locals with questions on activities, attractions, events, lodging, restaurants, services and everything in between.
- We mail an average of 120 travel planner packets per month!
- CONVENTIONS, WEDDINGS, REUNIONS & MORE- help to plan events, promote businesses and prepare informational packets. www.meetmeinredlodge.com
- MEMBER REFERRALS – highlighting member businesses when answering inquiries
- RED LODGE CAR SHOW
- CHRISTMAS STROLL-involved in all aspects
- CITIZEN, BUSINESS AND EMPLOYEE OF THE YEAR EVENT
- AFTER HOURS- chamber networking opportunities
- BEARTOOTH HIGHWAY OPENING PARTY
- FAM TOURS- guided state tours to learn about and promote Red Lodge
- FLOWER BASKETS-implement all fundraising, purchasing & installation
- FIREWORKS- involved in all fundraising and implementation
- FRIENDS OF THE BEARTOOTH ALL-AMERICAN ROAD-We run FB & the website
- CHAMBER PARTNERSHIP- work with Billings and area chambers to further our initiatives
- STATE AND REGIONAL MEETINGS- including the Gov. Conference, to promote Red Lodge
- YELLOWSTONE COUNTRY-travel and tourism group that promotes a part of Montana that includes Red Lodge
- ACTIVE TRANSPORTATION PLAN (ATP) Making RL more walkable, bikeable, safe routes to schools, etc...
- WAYFINDING PROGRAM- Working to implement a program that will help plan and create welcome and directional signage
- RLBA- Red Lodge Business Association
- TBID – Tourism Business Improvement District- We work together in our Marketing efforts
- BULK MAIL PERMIT USE- min 200 pc
- MEMBERSHIP CONTACT LIST-included with membership
- BANNER SPACE-on chamber lawn available for rent daily or weekly
- VISITOR CENTER DISPLAY SPACE-display space available for monthly or annual rental
- RODEO TICKET SALES



Membership Form

Firm Name: _____

Contact Name: _____

Mailing Address: _____
P.O. Box _____ City _____ State _____ Zip _____

Physical Address: _____
_____ City _____ State _____ Zip _____

Email: _____

Website: _____

Main Business Phone Number: (____)____-____ Cell: (____)____-____

Business Classification: _____ Dues: \$_____

(Please refer to the Membership Investment Options)

Visitor Center Contributions: \$_____

Total Annual Investment: \$_____

I would be interested in participating in: ___ Special Events ___ Committee Assignments

Website Information: As one of the many benefits of your Chamber membership, we are expanding the exposure your business receives on the official Chamber of Commerce website, www.redlodgechamber.org. We are asking that all members provide us with a brief description of their business. Thanks again for supporting the economic health of the community through your membership.

Please send a logo or image that we can display with your business name on our website. This can be emailed to the Chamber at director@redlodgechamber.org.

Please write three sentences describing your business on the back of this form. This will be used on your business listing on our website.

Owner's Signature

Date

Owner's Printed Name



Membership Investment Options

Please select the box that best applies to your business or corporation. Return this form with a check for your membership investment. Make checks payable to the Red Lodge Area Chamber of Commerce.

Friends of the Chamber	<input type="radio"/>	Individual without a business	\$50
Home-Based Business (Non-Professional)	<input type="radio"/>	Individual business owner without a storefront	\$175
Civic Organizations	<input type="radio"/>	Civic organizations serving the community	\$150
Business Tier 1	<input type="radio"/>	\$275 base price for up to 2 employees + \$10 per additional employee	\$275
Accommodations	<input type="radio"/>	Lodging (+ \$10 for each room over 20)	\$275
Real Estate	<input type="radio"/>	Includes first business listing +\$75 for each additional listing	\$325
Professionals Tier 1	<input type="radio"/>	Business with up to 2 employees +\$5/each additional employee Includes hospitals, clinics, non-profit hospitals/clinics, attorneys, Physicians, accountants, etc.	\$325

Employee totals include Full-Time or Part-Time, based on the number of employees during peak business season. When calculating pricing for your business, 1 Full-Time is equivalent to 2 Part-Time.

Being a member of the Chamber can be one of your best and most valuable business assets. Memberships are tax deductible through the IRS as a regular business expense.

Thank you for your membership investment!

www.redlodgechamber.org • director@redlodgechamber.org

PO Box 988 • Red Lodge, MT • 59068 • 406-446-1718